



CleanBirth.org 2015 Annual Report



In our third full year, we have made strides to make our organization more sustainable:

- ☑ Data shows that 1,179 moms & babies had safer births.
- ☑ ZERO reported cases of infection – just like in 2014.
- ☑ We trained 140 nurses and local staff in Laos.
- ☑ We received official approval from the Lao government, allowing us to distribute Clean Birth Kits and train nurses.
- ☑ We had our second successful training trip with the Yale School of Nursing.
- ☑ We have been accepted as a client of the Yale School of Management to improve financial sustainability.



CleanBirth.org is a non-profit organization committed to making birth safer in Laos.

We empower nurses to provide women in their communities with Clean Birth Kits and safe birthing education. We support our non-profit Lao partner in their local management of programming, training and distribution of birth kits. We listen to needs on the ground and fulfill them to the best of our ability.



Making Families Safe

We train nurses to counsel the whole family before birth. Dads are encouraged to support mom and are shown how to use birth kits.

A mother's survival is critical to the whole family.

When a mother dies in childbirth, her children under age 5, are 10 times more likely to die before age 10 than children

whose mothers survive. Therefore, we work to protect moms, new babies, and older children that depend on mom.

We have data from nurses showing that 1,179 mothers received Clean Birth Kits and training in 2015. That's up from 800 moms in 2014!

The post-partum data collected by the nurses shows that ZERO moms or babies contracted an infection.



That's 1,179 moms who recovered from birth to take care of their new babies and their older children. That is success in our book!



2014 RESULTS:

Total # kits
delivered to
partner HQ:

2000

Moms & Babies
who had safer
births in 2015:

2,358

Cases of
infection
reported:

0



Two trainings for 70 nurses & staff in March & September



2014 INTERVIEWS:

Pre-delivery
interviews
by nurses:
1,179

Postpartum
interviews
by nurses:
748





Association for Community Development

Since 2012, CleanBirth.org has had the great honor of working with the Association for Community Development (ACD) in Salavan, Laos.

ACD has worked in the region for more than a decade. They support education, agriculture and health projects, focused on ethnic minority village development in Salavan Province.



CleanBirth.org is grateful for the opportunity to work with such an experienced, well-run organization to make birth safer in southern Laos.

Lao Government Endorses Kits

Meeting results in acceptance of kits for use in clinics and for emergency use at home.



Thanks to ACD, we were privileged to be invited to the Provincial Health Ministry to meet with officials and discuss our Clean Birth Kits program.

We learned about the government's maternal and infant health objectives, in particular their focus on having every birth occur in a clinic.

CleanBirth.org founder, Kristyn Zalota, spoke to the officials about our Clean Birth Kits initiative. The officials were supportive of kits use at clinics.

Yale School of Nursing



This year saw the second year of our collaboration with Yale School of Nursing.

A Yale team, led by Professor and Midwifery Specialty Coordinator, Dr. Cecilia Jevitt, CNM, PhD, FACNM, traveled to Laos with CleanBirth.org in July 2014 and March 2015 -- adding significantly to the knowledge and skills' training we offer to local nurses.

Yale midwives taught the nurses the WHO's Essentials of Newborn Care: clean birth, newborn resuscitation, skin to skin, basic newborn care and breastfeeding. The training was hands-on and effective – the nurses had many questions and were eager to learn.

We are grateful that the Yale School of Nursing funds 75% of the trip, with the midwives paying the remaining 25%



Our Donors

We could not do this work without our donors. Donations from \$5 to \$5000 made the difference between life and death in 2015.

Together we have saved lives.

This year has seen exciting fundraising developments:

- \$12,000 raised on-line from 160 donors in 3 weeks
- Monthly-giving launched to increase sustainability
- Card sales increased to 10% of funds raised!

“I donated because of people like you who give generously without hesitation. I know what it's like to struggle everyday of your life.”

Lao-American donor, Chey Bershtein, whose significant donation contributed to CleanBirth's success in 2015.

Our Barn Party Raised \$5000!

A warm June evening under the storied eaves of the Eli Whitney Barn was the perfect setting for our 3rd Annual Barn Party! One hundred supporters came to learn about our work and bid on Silent Auction items, that were donated by local artists, businesses and friends. Big thanks to the Eli Whitney Museum New Haven, CT for the venue.





Baby Showers Make us Sustainable

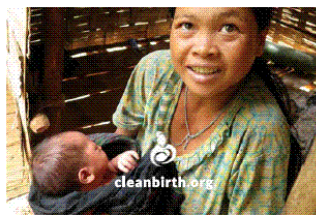
\$5 Favors Save 2 Lives



Our Baby Shower Cards got attention in 2015 with several Baby Showers featuring our Baby Shower Favors. We had great success for Mother's Day with nearly \$1,500 in card sales and our Doula and Midwife cards are popular. With the help of the Yale School of Management we are working to expand our card sales.



A SPECIAL
GIFT FOR YOU



A SPECIAL
GIFT FOR YOU



A SPECIAL
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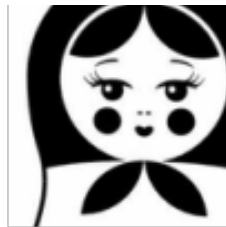


Babies Helping Babies.

Baby Activist



Baby Rylan's 1st Birthday party
funded 180 Birth Kits!



Tukata Vientiane - Jardin d'Enfants

**“We are honored to have a small part in making
births safer for rural Lao moms.”**

Tukata Vientiane, a pre-school in Laos' capital, has begun donating a portion of enrollment fees to CleanBirth.org.

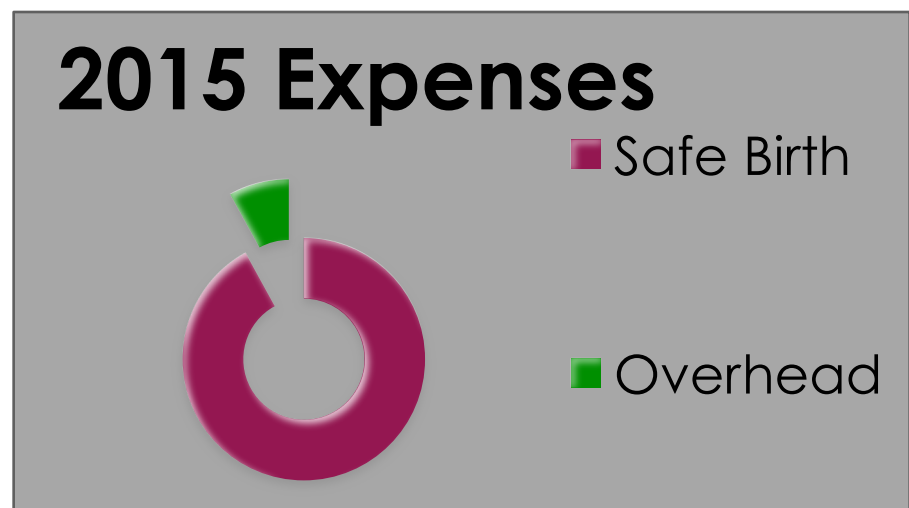
Finances

In 2015, we raised \$28,565 and spent \$22,199. The \$6,366 we have remaining will enable us to begin immediately with 2016 programming.

Of funds spent 92% was spent on programming and 8% on overhead, including legal fees and fundraising expenses.

We received in kind donations from Yale Nursing for Yale midwives to travel to Laos (\$7,000).

No US staff was paid.



We are grateful to Kelli Brown and her team at Pixel/Point Press for their amazing pro-bono overhaul of the CleanBirth.org website in 2015. If you haven't seen it yet, take a look www.CleanBirth.org!



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