



# CleanBirth.org 2017 Annual Report



In our fifth year, the CleanBirth.org program has become an essential feature of maternal and infant care at 44 clinics in southern Laos.

☑ Data shows that 1,418 moms & 1,418 babies had safer births.

☑ 86% of mothers who used kits were interviewed by a nurse post-partum to understand if kits were used correctly and if infections occurred. This is up from 64% in 2016.

☑ ZERO reported cases of infection – like in 2013-16.

☑ 44 clinics were supplied with birth kits and 120 nurses and local staff were trained in Laos.



**CleanBirth.org is a non-profit organization committed to making birth safer in Laos.**

We empower nurses to provide women in their communities with Clean Birth Kits and safe birthing education. We support our non-profit Lao partner in their local management of programming, training and distribution of birth kits. We listen to needs on the ground and fulfill them to the best of our ability.





# Empowering Nurses

We empower nurses with education and the supplies they need to make moms and babies safe at birth. We funded our local partner to train 120 nurses and staff in 2017.

We have data from nurses showing that 1,418 mothers received Clean Birth Kits and counseling from local nurses in 2017.

In an impressive improvement on 2016, nurses interviewed 86% of mothers who used kits after birth to understand if kits were used correctly and if infections occurred. This is up from 64% in 2016.

The post-partum data collected by the nurses shows that ZERO moms or babies contracted an infection, a leading birth-related killer.







## 2017 RESULTS:

Total # kits  
delivered to  
partner HQ:

3000

Moms & Babies  
who had safer  
births in 2016:

1,418

Cases of  
infection  
reported:

0





120 nurses and staff received training in 2017





In 2017, 86% of moms were interviewed after birth by nurses to monitor their rate of infection and better understand their experience using kits.

Pre-delivery interviews by nurses: 1,418

Postpartum interviews by nurses: 1,223





# Association for Community Development

Since 2012, CleanBirth.org has worked with the Association for Community Development (ACD-Laos) in Salavan, Laos.

ACD has worked in the region for more than a decade. They support education, agriculture and health projects, focused on ethnic minority village development in Salavan Province.



CleanBirth's relationship with ACD-Laos is truly collaborative. It is our goal not to instruct the local NGO, but to listen and help them achieve their goals.



# Lao Staffers are owning it.



Let's be honest. Lao nurses and non-profit staffers are the best people to bring about safer birth in Laos.

It has long been our goal at CleanBirth.org to transition control over all aspects of on-the-ground programming to our local partner ACD-Laos.

In 2016, having established easy-to-understand goals and data collection procedures, ACD-Laos staffers independently conducted several nurses' trainings.

In 2017, the transition to full local ownership of the project grew stronger. The ACD-Laos team conducted all trainings, using the CleanBirth.org model. CleanBirth.org continues to provide oversight and all funding for the Birth Kits and nurses' trainings.







# Our Donors



We could not do this work without our donors. Donations from \$5 to \$5000 continued to make the difference between life and death in 2017.

Notable achievements this year:

- \$16,000 crowdfunded in 3 weeks
- Our monthly donors continue to do so much to sustain our program, giving \$5-50 a month to support our work.



Special Thanks to Crowdfunding Teams:

World Moms Network \* Girl Effect Hamburg \* Yale School of Nursing  
\* Shannon Lawton O'Boyle \* Jenny Fouracre \* Holy Cross Donors \*  
Linda Durie \* Marla Katz \* Max Zalota





# **KOPERNIK**

## **SERVING THE LAST MILE**

In 2017, Kopernik funded CleanBirth for the second year, providing 3,000 AYZH birth kits. We are so grateful for the continued support of this amazing organization.

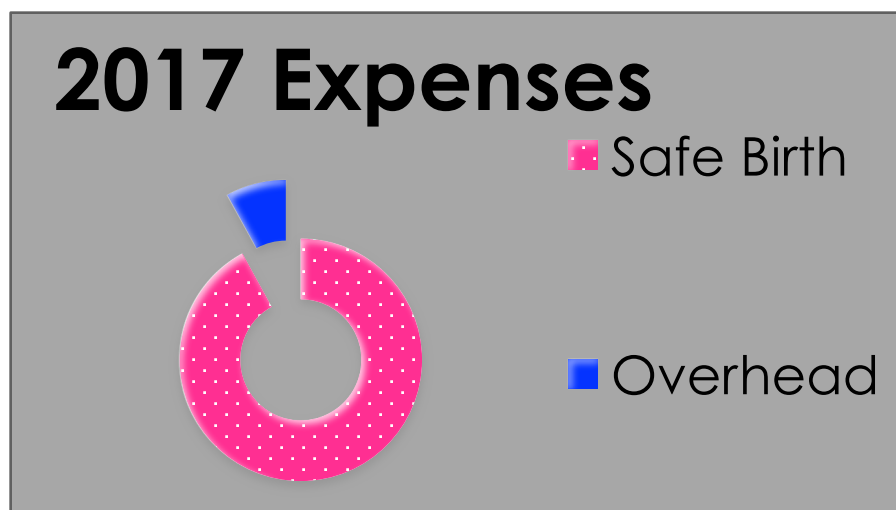


# Finances

In 2017, we raised \$18,099. We spent \$17,008 on programming, \$775 on overhead and have \$316 remaining.

Of funds spent 95.6% was spent on programming and 4.4% on overhead, including legal fees and fundraising expenses.

No US staff was paid.





## **Board of Directors**

Kristyn Zalota

Max Zalota

Jenny Fouracre

Shannon Lawton O'Boyle

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